

2016 ANNUAL REPORT





his past year has been one of significant advances for the rare disease community. I am pleased and proud that the National Organization for Rare Disorders (NORD) continued to be the leading voice and advocate for the rare disease patient community.

This report summarizes what NORD accomplished in 2016 in support of our patients. I think it is accurate to say that it was a year of significant accomplishments. Highlights include:

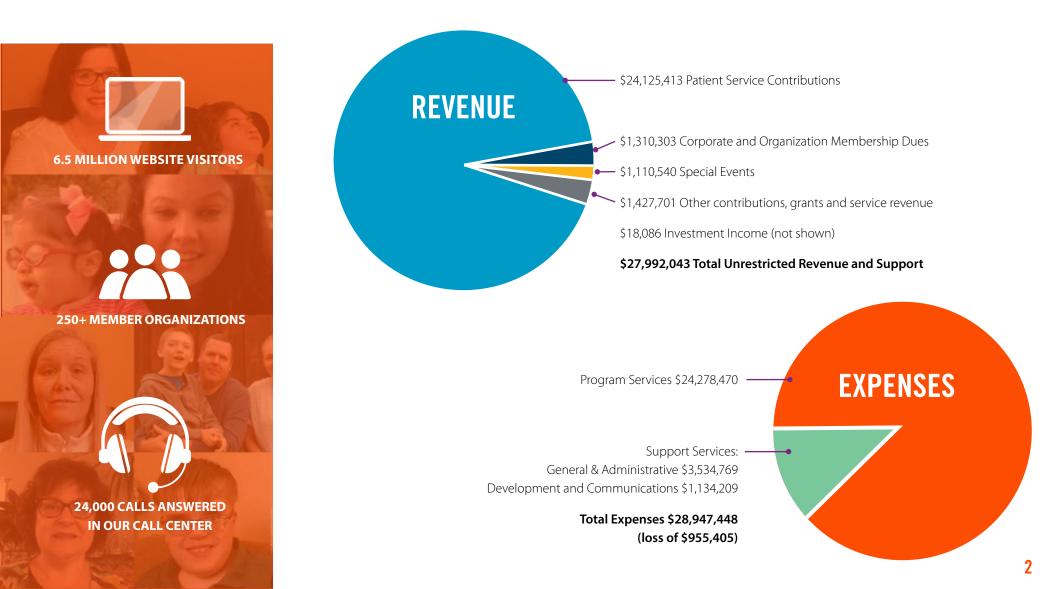
- NORD actively supported the enactment of the 21st Century Cures Act, which modernized the law to encourage the development of innovative therapies. The Food and Drug Administration once again set records in the approval of orphan drugs about a third of the new drugs approved each year in the U.S. are for rare diseases.
- NORD played an active role in facilitating drug development. There are now 15 registries of patients with rare diseases. Working with the FDA, NORD has advanced the development of natural histories of certain rare diseases to help the medical community gain a better understanding of how to treat them.
- NORD programs continued in 2016 to drive research and education about rare diseases. In 2016 NORD awarded \$340,000 in grants to study six diseases. More than 6.5 million people visited our website to see up to date information about rare diseases. Clinicians from 169 countries read our online Physician's Guides to help them diagnose and treat rare diseases.
- Our patient assistance programs helped thousands of patients obtain needed services and therapies.
- NORD membership grew to 250 patient organizations in 2016, our largest number ever.

We look to 2017 with optimism, knowing that advances in medical knowledge will further enhance our ability to diagnose and treat these diseases. NORD will continue to provide the leadership and guidance that our community needs to assure that the voice of the rare disease patient continues to be heard.

Sincerely,

Peter L. Saltonstall President and CEO

NORD, a 501(c)(3) organization, is a patient advocacy organization dedicated to individuals with rare diseases and the organizations that serve them. NORD, along with its more than 250 patient organization members, is committed to the identification, treatment, and cure of rare disorders through programs of education, advocacy, research, and patient services.





RALLYING PROGRESS IN OUR NATION'S CAPITAL

Since 1983's passing of the Orphan Drug Act, NORD has ensured that the rare disease perspective is at the table when important policy and regulatory decisions are made. This year, we celebrated the 21st Century Cures Act being signed into law, which marked the culmination of several years of hard work and advocacy by NORD and our members. This game-changing medical innovation bill includes many provisions that will improve the discovery, development, and delivery of orphan therapies for rare disease patients.

Additional 2016 Federal Accomplishments

Led the charge for Congress to reauthorize the Rare Pediatric Disease Priority Review Voucher program, which helps spur new therapies for children with rare diseases. Lead the patient community in passing the Advancing Hope Act, which refined the definition of a rare pediatric disease. Mobilized the patient community and met with the Armed Services Committees, and both the Senate & House Committees to advocate for the expansion of Medical Foods coverage in TRICARE, creating one of the broadest medical foods coverage policies in the U.S.

Provided a key patient voice in the Zika funding debate on Capitol Hill

We were instrumental in bringing the patient voice to the PDUFA VI and MDUFA IV negotiations.



STATE-BASED INITIATIVES

To help everyday people become effective advocates for rare diseases, NORD launched a designated website for the Rare Action Network (RAN), offering tools, training and resources. Features include a national summary, state-by-state breakdowns, maps, and key contacts. Visit at www.rareaction.org.

The second annual edition of our State Report Card: A Roadmap to Improve the Lives of People with Rare Diseases was released. The report graded states on the following policy areas and also offered a vision statement for each: coverage of medical foods and newborn screening, prescription drug cost-sharing limits, policies supporting biosimilar prescriber communications, protections against step therapy protocols, the establishment of rare disease advisory councils, and Medicaid expansion program, including the Children's Health Insurance Program (CHIP).

Additional 2016 Legislative Accomplishments

4 states passed step therapy laws (CT, IL, IN, and MO)

Illinois passed a Rare Disease Commission Bill 7 states passed biosimilars laws (AZ, CA, HI, ID, MO, OH, and RI)

Hosted an Advocacy 101 Webinar to offer best practices for meeting with elected officials





The statistics can be overwhelming: nearly 95% of the 7,000 known rare diseases have no treatment. As the umbrella organization serving all rare diseases, NORD supports patients and patient organizations by advancing systems and providing resources to support research that can lead to life-saving diagnostics and new therapies.

Through our IAMRARE[™] Registry Program, individuals from around the world are empowered to educate others about their day-to-day quality of life issues and the characteristics of their disease. This type of knowledge is currently lacking for most rare conditions and is essential for improving clinical trial designs and accelerating new drug approvals. With support and input from the Food and Drug Administration (FDA), **we now have 15 active registries.** While there are five additional registries in development, 40 disease states are waiting as we grow the program and continue our efforts to generate resources for this work to increase understanding of rare diseases.

Partnering with the following patient organizations:

- Adult Polyglucosan Body Disease (APBD) Research
- Bridge the Gap's SYNGAP1 (MRD5)
- CCHS Family Network
- Congenital Hyperinsulinism International
- The Desmoid Tumor Research Foundation
- Fibrous Dysplasia Foundation's FD/MAS Patient Registry
- Foundation for Prader-Willi Research
- Galactosemia Foundation
- Hereditary Neuropathy Foundation
- International Pemphigus and Pemphigoid Foundation
- The Morgan Leary Vaughan Fund, Inc.
- National PKU Foundation
- The OMSLife Foundation
- Platelet Disorder Support Association
- XLH Network, Inc.



NORD's natural history studies project empowers patients and families to help eliminate some of the "I don't know" in rare disease research, making way for progress.

NORD's Rare Disease Research Grant Program provides seed funding to academic scientists for translational or clinical studies related to the development of potential new diagnostics or treatments for rare disease. Over the years, NORD grants have led to the development of two FDA-approved treatments and numerous journal articles. More than 150 grants have been awarded nearing \$7 million in approved funding since the program's launch in 1989.

In 2016, NORD awarded a total of \$340,000 in research grants for the study of six rare diseases, including:

Aveolar Capillary Dysplasia with Misalignment of the Pulminary Veins	Appendix Cancer and Pseadomyxoma Peritonei
Autoimmune Polyglandular Syndrome Type I	Homocystinuria
Malonic Aciduria	Stiff Person Syndrome



This year, a record 6.5 million people from all 50 states and 236 countries came to our website looking for updated and often hard-to-find information. We remain committed to educating patients, caregivers, clinicians, and students about rare diseases.

Our annual Rare Diseases & Orphan Products Breakthrough Summit™ took place in Arlington, VA, on Oct. 17-18. It was our most-attended Summit to date, bringing together 600 guests from all areas of rare diseases. During the two-day conference, we discussed strategies to address patient challenges, orphan product development, the National Cancer Moonshot Initiative, genetic innovation, collaborations across borders, and much more. Keynote speakers included FDA Commissioner Dr. Robert Califf, who called this an era of remarkable progress; parent advocate Kristen Gray (The Charlotte & Gwenyth Gray Foundation), who shared her family's story of trying to cure Batten disease; and Kate Rawson (Prevision Policy), who discussed national election implications.

Clinicians from 169 countries accessed our online Physician's Guides	185 reports updated in NORD's Rare Disease Database, which now features 1,200+ disease-specific reports
Developed 21 new educational videos with our Member Organizations to facilitate timely diagnosis and optimal care	Hosted 10 disease-specific patient and caregiver regional meetings
Partnered with experts from Texas Children's Hospital to co-host two tweetchats focused on Navigating the Emergency Room and Pediatric Cancers	Educated medical students by hosting a booth at the 2016 annual convention of the American Medical Student Association (AMSA), the largest annual meeting of medical students in the U.S.
Hosted an Undiagnosed Diseases Network Webinar to help those struggling to find a diagnosis	Grew our Student Membership to 230 members

Our new 1:1 networking tool created additional opportunities for Breakthrough Summit[™] attendees to make valuable connections.



Membership Driving Programs that Empower Patient Communities

33 YEARS OF COLLABORATION

Helping our patient Member Organizations grow and accomplish their goals is at the heart of our mission. In 2016, we were thrilled to work closely with Members and offer a broad range of teleconferences, in-person regional meetings, and advocacy events, all aimed at giving members an inside track on current issues and opportunities.

We also provided scholarships for 95 representatives from our Membership to attend NORD's annual Breakthrough Summit[™] – the largest multi-stakeholder event in rare diseases and the only one co-sponsored by the FDA – offering many opportunities to interact and network with researchers, government officials, and industry leaders.



NORD Member Organization Testimonials

"You've opened so many horizons for us. You made us dare and see possibilities. A couple of weeks ago we were at the FDA for a workshop exclusively on primary sclerosing cholangitis. We couldn't have done it without NORD that brings together all stakeholders we need to be aware of and makes them accessible to us. We are filled with gratitude."

> - PSC Partners Seeking A Cure (Primary Sclerosing Cholangitis), a NORD Member Organization

"For both ATOF and myself, attendance to last year's Summit changed our nonprofit and put us years ahead in research and collaborations with our medical partners. It is imperative we are able to participate again this year. We are saving lives because of you!"

- A Twist of Fate (ATOF), a NORD Member Organization

This year NORD welcomed 40 new patient groups, bringing our membership total to more than 250 organizations.



Because of the generosity of our supporters, NORD is able to help lessen the financial burden placed on individuals and families affected by rare disease. The following are some words of gratitude from the more than 7,000 people we were able to help this year.

If a treatment exists, patients should be able to access it.

NORD entered into a partnership with Trio Health® to capture data about the drug delivery process. Marrying our commitment to patient advocacy with real-world data, the collaboration will produce insights about the overall patient experience and any unforeseen roadblocks that can undermine effectiveness, which can be used to help drive policy change and improve the quality of care.

Patient and Caregiver Testimonials

"Thankfully, your organization... took the time to listen to our situation, to empathize, and to ultimately search for a solution that in the end resulted in a much more positive outcome and a very grateful family... we're eternally grateful for one small "win" in an otherwise terrible journey."

- Nicholas, Chase's Father

"We want to thank you again for your care and kindness toward our family! This time last year she began having break through seizures that were life-threatening. You and your organization have been a big part of relieving some of the financial stress associated with Lily's disease. It makes us feel like we are not in this alone. Thank you so much!"

- Lily's family

"I am writing this letter to express my deepest thanks for your organization, NORD. The financial assistance extended to us during the most difficult times in our life is an answered prayer."

"Thank you for all of your support - Merry Christmas. Please know that NORD has given our family the greatest gift."

- Zsaklin's family

- Jenna's mother





Community Innovative Ways to Get Involved Year-Round

No one with a rare disease should feel alone. New ideas came to fruition in 2016 to help build community, provide support, raise awareness, and inspire action. We engaged new audiences in their communities, at work, in clinical settings, and at home.

Patient/Caregivers Speaker's Bureau

NORD established a Patient/Caregivers Speaker's Bureau to provide a platform for individuals to promote better understanding of the challenges of their rare disease. We successfully placed speakers in more than a dozen events around the country.



Rare Disease Day®

As the U.S. sponsor of Rare Disease Day each year, NORD is proud to help raise awareness and spread the word about rare diseases. For the 2016 campaign, we planned and hosted 37 State House Events that were attended by 2,100+ people and 279 legislators & staff. Advocates in all 50 states obtained governor-issued proclamations for "Rare Disease Day" and the Senate passed a resolution declaring Feb. 29, 2016 as "Rare Disease Day." Hundreds

of advocates convened at the National Institutes of Health and together we achieved greater awareness through social media by making the official hashtag, #RareDisease-Day, trend on Facebook and Twitter. In addition, 4,000+ people shared photos and stories in the Handprints Across America® campaign.

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RARE DISEASE DAY

Running for Rare™

Our inspiring charity marathon team, Running for Rare, expanded this year. We took on New York City for the first time as an Official Charity Partner of the 2016 TSC New York City Marathon. We also participated in the Boston, Providence, and Hartford marathons and announced plans to expand to Los Angeles next year. Funds raised by the team support NORD's patient assistance fund for undiagnosed patients.



Rare Impact Awards

Continuing our annual tradition of celebrating those who are making a difference in the fight against rare diseases, NORD hosted the 2016 Rare Impact Awards at the Warner Theatre, in Washington, D.C., on May 17. The honorees included patients, doctors, researchers, advocates, legislators, a bioethicist, and industry innovators. Prior to the



ceremony, we hosted a roundtable conversation with the awardees to discuss ways to drive further progress. The show was live-streamed and served as a fundraiser to support NORD's mission.

Summer Camp

We were honored to partner with The Hole in the Wall Gang Camp® on the first-ever Rare Disease Summer Family Camp. Established by the late actor Paul Newman, The Hole in the Wall Gang Camp opens its doors to children and families to ensure that every child, no matter their illness, can experience the transformational spirit and friendships that go hand-in-hand with camp. The camp was offered completely free, at no charge.





... for Being Part of Our Community!

Generosity takes many forms. It can mean volunteering time to work at an event, visiting an elected official, speaking on a webinar, joining a social media campaign, gathering signatures, or answering questions.

Each day we are inspired by people coming together to do extraordinary things in the rare disease community. Courageous patients and families refuse to give up fighting for answers. Researchers and clinicians work tirelessly to find answers and provide care. Industry innovators push science beyond the limits of what we know to be possible. Advocates and legislators come together to enact policies that improve lives. Volunteers offer their hearts, hands, and time.

For 33 years, NORD has been bringing the needs of the rare disease community to the forefront, in a world where it is often easier to walk away or turn a blind eye. The path in rare diseases is not always an easy one. Today, our work is as essential as always – and we take our responsibility seriously to lead the fight for people with rare diseases in a way that no other organization can.

As a nonprofit, we are grateful for the generosity of our donors who allow us to continue this important work to support patients and our members who serve them. We remain an independent charity. Together, as one community, our voices will be strong in the call for action to improve diagnoses, treatments and cures.

Thank you to everyone who took part in our campaigns and events in the past year. Thank you also to all of the individual donors, foundations, corporate supporters, and others whose gifts helped to drive our mission forward.

Alone we are rare. Together we are strong.® rarediseases.org

2016 NORD Member Organizations

A Cure in Siaht

Support

Project, Inc

(A-T)

Association

Foundation, Inc

A Twist of Fate-ATS Issues Awareness Acid Maltase Deficiency Association (AMDA) Acoustic Neuroma Association ACPMP (Appendix Cancer / Pseudomyxoma Peritonei Research Foundation) Acromegaly Community, Inc. Adrenal Insufficiency United (CARE) Alagille Syndrome Alliance CCHS Network Alpha-1 Foundation Alport Syndome Foundation Alternating Hemiplegia of Childhood Foundation (AHCF) American Autoimmune & Related Diseases American Behcet's Disease Association American Brain Tumor Association American Cleft Palate-Craniofacial Association/ Cleft Palate Foundation (For Patients/families) ACPCA is for medical professionals. American Multiple Endocrine Neoplasia American Partnership for Eosinophilic Disorders (APFED) Inc. American Porphyria Foundation American Svrinaomvelia & Chiari Alliance (CARF) Amyloidosis Research Consortium, Inc. Amyloidosis Support Groups, Inc. Clusterbusters, Inc. APBD Research Foundation CMTC-OVM - US Aplastic Anemia & MDS International Foundation, Inc (AAMDS) APS Type 1 Foundation Association for Creatine Deficiencies Inc. Association for Frontotemporal Deaeneration (AFTD) Association for Glycogen Storage Disease Cure SMA Association of Gastrointestinal Motility Disorders, Inc (AGMD) CurePSP Ataxia Telangiectasia Children's Project, Inc Autoimmune Hepatitis Association Autoinflammatory Alliance (formerly NOMID Alliance) Basal Cell Carcinoma Nevus Syndrome Life Support Network Batten Disease Support & Research Benign Essential Blepharospasm Research

Bohrina-Opitz Syndrome Foundation, Inc. BORN A HERO, Pfeiffer's Health and Social Bridge the Gap-SYNGAP Education & Research Foundation Calliope Joy Foundation Cardio Facio Cutaneous International (CFC) Castleman's Awareness & Research Effort Charcot-Marie Tooth Association Charlotte & Gwenyth Gray Foundation to Cure Batten Disease at The Givina Back Fund Children's Cardiomyopathy Foundation Children's Craniofacial Association Children's PKU Network Children's Tumor Foundation, Inc Chloe's Fight Rare Disease Foundation Cholangiocarcinoma Foundation Chordoma Foundation Chromosome 18 Registry & Research Society Chromosome Disorder Outreach. Inc Chronic Granulomatous Disease Association. Cicatricial Alopecia Research Foundation Cloves Syndrome Community Cluster Headache Support Group, Inc. Congenital Hyperinsulinism International Consortium of Multiple Sclerosis Centers Cornelila de Lange Syndrome Foundation, Council for Bile Acid Deficiency Diseases CURE HHT Foundation CureCADASIL/CADASIL Association, Inc. Curing Retinal Blindness Foundation Cushing Support & Research Foundation, Inc. Cutaneous Lymphoma Foundation Cystinosis Foundation, Inc. Cvstinosis Research Network, Inc. Daybreak Children's Rare Disease Fund Desmoid Tumor Research Foundation Dravet Syndrome Foundation Dup15q Alliance Dysautonomia Foundation Inc.

Dyskeratosis Congenita Outreach, Inc. (DCO) ECD Global Alliance Erythromelalgia Association **Evans Syndrome Foundation** Family Caregiver Alliance Family Support Network of North Carolina Fat Disorders Research Society, Inc. Fibrolamellar Cancer Fdn Fibromuscular Dysplasia Society of America Fibrous Dysplasia Foundation Foundation Fiahtina Blindness Foundation for Ichthyosis & Related Skin Types, Inc. Foundation for Prader-Willi Syndrome **FPIES** Foundation Friedreich's Ataxia Research Alliance (FARA) Galactosemia Foundation **GBS/CIDP** Foundation International Genetic Alliance Global Foundation for Peroxisomal Disorders Glut1 Deficiency Foundation Gut Check Foundation Guthy Jackson Charitable Foundation Hemophilia Federation of America Hereditary Leiomyomatosis & Renal Cell Cancer Family Alliance (HLRCCFA) Hereditary Neuropathy Foundation Hermansky-Pudlak Syndrome Network, Inc. Histiocytosis Association, Inc. Hope for Hypothalamic Hamartomas Huntington's Disease Society of America Hydrocephalus Association Immune Deficiency Foundation Incontinentia Pigmenti International Foundation Indian Organization for Rare Diseases International FOP Association, Inc. (Fibrodysplasia Ossification Progressive) International Foundation for CDKL5 Research International FPIES Association (International Association for Food Protein Entercolitis) International Myeloma Foundation International Pemphigus & Pemphigoid Foundation (IPPF) International Rett Syndrome Foundation (Cure Rett) International WAGR Syndrome Association International Waldenstrom's

Macroglobulinemia Foundation Intractable Childhood Epilepsy Alliance-ICE **Epilepsy Alliance** ISMRD Jack McGovern Coats Disease Joshua Frase Foundation for Congenital Myopathy Research Julia's Wings Foundation, Inc. Kennedv's Disease Association, Inc. Klippel Trenaunay (KT) Support Group LAL Solace, Inc. LAM Foundation Liam's Land Organization, Inc. Life Raft Group Lipoprotein a Foundation Lowe Syndrome Association, Inc. Lymphangiomatosis & Gorham's Disease Alliance, Inc. (LGDA) Marfan Foundation Martin Mueller IV Achalasia Awareness Foundation, Inc. Mastocytosis Society, Inc. M-CM Network MEBO Research, Inc. Melorheostosis Association Mesothelioma Applied Research Foundation MitoAction **MLD** Foundation Moebius Syndrome Foundation Morgan Leary Vaughan Fund, Inc. Mowat-Wilson Syndrome Foundation MPN Research Foundation MSUD Family Support Mucolipidosis Type IV Foundation, Inc. Multiple System Atrophy Coalition, Inc. (MSA Coaltion) Mvasthenia Gravis Foundation of America. Inc. Myelin Project Myelodysplastic Syndromes Foundation, Inc. (MDS Foundation) Myocarditis Foundation Myositis Association Myotonic Dystrophy Foundation Narcolepsy Network, Inc. National Adrenal Diseases Foundation National Alopecia Areata Foundation National Ataxia Foundation National Brain Tumor Society

Network National Foundation for Ectodermal Dysplasias National Health Council (NHC) National Lymphedema Network, Inc. National MPS Society National Nieman-Pick Disease Foundation. Inc. (NNPDF) National Organization for Albinism & Hypopigmentation (NOAH) National PKU Alliance National PKU News National Spasmodic Dysphonia Association National Tay-Sachs & Allied Diseases Association National Urea Cycle Disorders Foundation NBIA Disorders Association NephCure Kidney International Neuroendocrine Tumor Research Foundation (formerly Caring for Carcinoid Foundation) Neurofibromatosis Network NGLY1 Foundation NICER Foundation NTM Info & Research, Inc Ocular Melanoma Foundation **Oley Foundation** OMSLife Foundation Organic Acidemia Association Osteogenesis Imperfecta Foundation Pachyonychia Congentia Project Pancreatic Cancer Action Network Parent Project Muscular Dystrophy Parkinson's Disease Foundation, Inc. Phelan-McDermid Syndrome Foundation Pitt Hopkins Research Foundation Pituitary Network Association (PNA) **PKD** Foundation Platelet Disorder Support Association Prader-Willi Syndrome Association, USA Primary Ciliary Dyskinesia Foundation - PCD Foundation PRISMS (Parents & Researchers Interested in Smith-Magenis Syndrome) PRP Alliance, Inc. PSC Partners Seeking A Cure (Primary Sclerosing Cholangitis) Pulmonary Fibrosis Foundation Pulmonary Hypertension Association

National Eosinophilia Myalgia Syndrome



2016 NORD Member Organizations (continued)

PURA Syndrome Foundation Rare & Undiagnosed Network Rare Cancer Research Foundation RASopathies Network USA Recurrent Respiratory Papillomatosis Foundation Reflex Sympathetic Dystrophy Syndrome Association (RSDSA) Rett Syndrome Research Trust Rothmund-Thomson Syndrome Foundation RYR-1 Foundation Sarcoma Foundation of America SBS Cure Project Scleroderma Foundation Scleroderma Research Foundation Short Bowel Syndrome Foundation Shwachman-Diamond Syndrome Foundation Sitosterolemia Foundation Snyder-Robinson Foundation, Inc. Sofia Sees Hope Soft Bones, Inc. Sotos Syndrome Support Association Spastic Paraplegia Foundation Spinal CSF Leak Foundation SSADH Association (Succinic Semialdehyde Dehydrogenase Deficiency) Stevens Johnson Syndrome Foundation Sturge-Weber Foundation Target Cancer Foundation

Tarlov Cyst Disease Foundation Tess Research Foundation TNA - The Facial Pain Association Tourette Association of America Transverse Myelitis Association Tuberous Sclerosis Alliance (National Tuberous) Turner Syndrome Society of the United States United Leukodystrophy United Mitochondrial Disease Foundation US Hereditary Angioedema Association Vasculitis Foundation Vestibular Disorders Association (VEDA) VHL Alliance Williams Syndrome Association Wilson Disease Association Worldwide Syringomyelia & Chiari Task Force Inc. XLH Network, Inc. Xtraordinary Joy

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