



Alexa Moore **Vice President of Development**

Alexa serves as the Vice President of Development at the National Organization for Rare Disorders (NORD®). In this role, she is responsible for developing the ongoing strategic vision for NORD's programmatic fundraising and individual giving, corporate membership and major special events. She brings over 15 years of experience in sales, marketing and strategic management to her position with NORD's senior leadership team.

Prior to joining NORD in 2017, Alexa spent 12 years in UBM's Life Sciences Group where she worked to curate and deliver engaging and timely educational content via industry-specific conferences. It was there that she first worked with NORD and the rare disease community for several years on the Rare Diseases and Orphan Products Breakthrough Summit. Her industry experience spans clinical, advocacy, finance and compliance functions.

Alexa's own life has been touched by rare disease, having experienced several close family friends fight rare cancers and other types of rare diseases firsthand. She is particularly grateful to be part of NORD, an organization dedicated to improving the lives of patients and families affected by rare disease. In addition, Alexa is an active supporter of the Massachusetts Down Syndrome Congress.

Alexa holds a Bachelor of Arts from Wheaton College in Norton, MA, where she was a German Literature major and a Fulbright Scholar.

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