



Prashant R. Goel **Vice President, Information Technology**

Prashant Goel serves as the Vice President of Information Technology at the National Organization for Rare Disorders (NORD®). In this role, he is responsible for all aspects of the department, including the people, processes and technology that enable NORD to fulfill its mission in serving the rare disease community.

An accomplished leader in technology with over 25 years of experience, Prashant brings a wealth of knowledge and well-established background in information technology and professional services to this role. Prior to joining NORD, he led the Imperium and data quality teams at Dynata, a global market research firm that houses one of the world's largest collections of permissioned first-party data. As Senior Vice President of Technology, Prashant was responsible for data quality while serving the largest global market research companies with the Imperium suite of products. Prior to his role at Dynata, Prashant built Imperium from the ground up as Chief Technology Officer. He created a variety of fraud prevention and data quality services for the market research industry that have become the gold standard, with Imperium processing over two billion transactions a year.

Prashant has held several tech leadership positions at United HealthCare, Wipro Systems, Adaptive Marketing and Allied Signal. At United HealthCare, he was responsible for managing the technology team in charge of member enrollment, terminations, and renewals. He was also pivotal in the migration of the Oxford Health Plan members to United Healthcare; later, he took on other responsibilities including rewriting parts of the claims system and leading the effort to set up the mandated HIPAA EDI transactions.

Prashant has worked with a wide variety of technologies, including relational and analytical databases, scripting languages, cloud technologies, modern frameworks, web design and development, mobile development, and machine learning/AI. Having served in several industries, he has direct experience with compliance and regulatory requirements such as HIPAA, PHI, PCI, COPPA, GDPR and CCPA.

Prashant has a Bachelor of Science in statistics and a postgraduate diploma in computer science from the University of Delhi, as well as a postgraduate diploma in machine learning and AI from Columbia University.

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